

INTRODUCTION

Mission

Ocean County College, an innovative academic leader, provides affordable, student-centered, high-quality educational experiences that empower diverse learners to succeed.

To achieve its mission, OCC invests in and fosters academic, economic, and cultural excellence and ensures financial strength by generating multiple revenue streams, engaging in national and international university and corporate partnerships, and cultivating a technologically progressive and entrepreneurial spirit.

Vision

Ocean County College will be the boldest, most innovative and entrepreneurial student-centered college in the nation, will promote exemplary learning experiences, and will advance community college education internationally.

Guiding Principles

Student-Centered: We empower our students to learn and succeed through distinctive, high-quality learning opportunities.

Accessible: We welcome all people to the Ocean County College community by providing affordable, flexible, and barrier-free educational opportunities.

Innovative: We proactively seek opportunities to improve through ingenuity and strategic partnerships.

Collaborative: We practice teamwork and open communication within a culture of civility and mutual respect.

Courageous: We act with determination to serve our students and achieve our goals.

Trustworthy: We exercise integrity, transparency, and data-informed decision-making.

Strategic Goals

Strategic Goal 1:

Empower students to learn, engage, and achieve

OBJECTIVE 1.1 Enhance student learning.

OBJECTIVE 1.2 Engage students in co-curricular activities.

OBJECTIVE 1.3 Improve student persistence, completion, and career attainment.

Strategic Goal 2:

Optimize and expand enrollment of all learners

OBJECTIVE 2.1 Promote our value and identity.

OBJECTIVE 2.2 Achieve sustained growth in enrollment.

OBJECTIVE 2.3 Provide relevant programs to foster workforce development.

Strategic Goal 3:

Elevate organizational effectiveness

OBJECTIVE 3.1 Create and sustain a highly effective work environment.

OBJECTIVE 3.2 Advance our use of technology and information.

OBJECTIVE 3.3 Optimize the use of our campus facilities.

OBJECTIVE 3.4 Implement effective policies and practices.

Strategic Goal 4:

Expand relationships with external stakeholders

OBJECTIVE 4.1 Collaborate across the College to promote positive stakeholder communication

and cultivation.

OBJECTIVE 4.2 Connect with local and extended community supporters.

OBJECTIVE 4.3 Explore new and innovative partnerships.