BUSINESS AND SOCIAL SCIENCE (SBSS)

SBSS 252 Travel Seminar - Business and Social Science 3 cr.
This travel seminar affords students the opportunity to immerse themselves in the history, culture, and environment of a selected country or region. Students will explore social, political, business, economic, and cultural systems, including scientific and environmental aspects relevant to the destination. Through guided tours, cultural events, and experiential learning activities, students will understand fields such as psychology, marketing, and tourism, within broader social and environmental contexts. The course encourages cross-cultural understanding, critical thinking, and the application of both scientific and humanistic perspectives.