

# VIDEO PRODUCTION, CERTIFICATE OF COMPLETION

## Program Description

The **Video Production Certificate of Completion** is designed for students interested in developing practical skills in digital video creation and storytelling. This program provides hands-on experience in the planning, filming, and editing of video content for a variety of media platforms.

Students learn the fundamentals of video production, including camera operation, lighting, audio recording, editing techniques, and visual storytelling. Coursework emphasizes creative development, technical production skills, and collaborative project work using industry-standard tools and technologies.

This certificate can serve as a standalone credential for students interested in media production or as a complement to the Associate in Science in Media, Communication, and Design degree.

## Transfer Information

The Video Production Certificate may complement the Associate in Science in Media, Communication, and Design degree, particularly for students pursuing the Media Production concentration. Students planning to transfer to a four-year institution are encouraged to consult with faculty and Advising & Transfer Services to determine how coursework may support their academic and creative portfolio development.

Because many media production programs require portfolios or production reels for admission, students are encouraged to document and develop their creative work during the program.

## Career Information

The Video Production Certificate prepares students for entry-level roles in media production and digital content creation.

Potential career paths include:

- Video Production Assistant
- Multimedia Production Assistant
- Content Creator
- Video Editor
- Social Media Video Producer
- Broadcast Production Assistant

Students are encouraged to consult with faculty and Career Services to explore internships, portfolio development, and professional opportunities in media and digital production fields.

This certificate program prepares students for entry-level video production positions in the arts, entertainment, and educational media, including basic marketing/public relations experiences in planning and executing visual programming. Completion of Adobe Certified Associate

Industry Credential is encouraged after completion of COEM 220 Video Location Production.

Code	Title	Credit Hours
ENGL 151	English I	3
COEM 120	Television Studio Production	3
COMM 151	Media Writing I	3
COEM 220	Video Location Production	3
COMM 281	Mass Communications	3
INTR 290	Internship 3	3
<b>Total Credit Hours</b>		<b>18</b>