

MEDIA PRODUCTION CONCENTRATION

Program Description

The **Media Production Concentration** within the Associate in Science in Media, Communication, and Design is designed for students who plan to transfer to a four-year institution to pursue a bachelor's degree in media production, digital media, broadcasting, film production, or a related field.

This concentration focuses on the creative and technical aspects of producing digital media. Students develop skills in video production, audio recording, editing, and visual storytelling while learning how media content is planned, produced, and distributed across digital platforms. Coursework emphasizes hands-on production experience, collaborative project development, and the use of industry-standard tools and technologies.

The program provides a strong foundation in media creation and storytelling while preparing students for advanced study in media production and related creative disciplines.

Transfer Information

The Media Production concentration is structured to align with bachelor's degree programs in media production, digital media, broadcasting, film production, and related disciplines.

Students are encouraged to work closely with faculty and Advising & Transfer Services to ensure coursework aligns with the requirements of their intended transfer institution. Students planning to transfer within New Jersey should explore the "Transfer Programs" feature on NJ Transfer (www.njtransfer.org) to review articulation agreements and institutional requirements.

Because many media production programs require a portfolio or production reel for admission, students are encouraged to begin developing creative work and project experience early in their studies.

Career Information

The A.S. in Media, Communication, and Design – Media Production Concentration is designed primarily for transfer. A bachelor's degree is typically required for many professional roles in media production and digital content development.

With further education, graduates may pursue careers such as:

- Video Producer
- Multimedia Producer
- Broadcast or Digital Media Specialist
- Content Creator
- Video Editor
- Media Production Coordinator

Students are encouraged to consult with faculty and Career Services early in their academic journey to explore transfer pathways, internships,

portfolio development, and career opportunities in media and digital production industries.

Fall One		Credit Hours
STSC 150	Student Success Seminar	2
ENGL 151	English I	3
COMM 154	Fundamentals of Public Speaking	3
COMM 151	Media Writing I	3
COMM 140	Introduction to Media & Content Production	3
Credit Hours		14
Spring One		Credit Hours
ENGL 152	English II	3
COMM 240	Video Production and Editing	3
COMM 241	Audio for Digital Media	3
MATH 156	Introduction to Statistics	3
FILM 153	Screenwriting	3
or any FILM course		
Credit Hours		15
Fall Two		Credit Hours
COMM 172	Communication Law	3
COMM 242	Social Media & Multiplatform Content Creation	3
Lab Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		4
Technology Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
History Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
Credit Hours		16
Spring Two		Credit Hours
COMM 281	Mass Communications	3
COMM 285	Media and Communication Capstone	3
FILM 145	Television History and Appreciation	3
Humanities Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
Social Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
Credit Hours		15
Total Credit Hours		60