

BROADCAST/PRODUCTION, AN OPTION TO THE ASSOCIATE IN ARTS IN DIGITAL MASS MEDIA

Program Description

The A.A. degree in Digital Mass Media offers students the first two years of courses and fieldwork which allow students to transfer into a baccalaureate program or to seek immediate employment. The program prepares for a variety of production or writing positions at newspapers and magazines (print and online), radio and television stations (and their associated Web sites), cable systems, video production companies and other production facilities. The program also prepares students for careers as publicity writers for public relations firms, advertising agencies, businesses, and organizations. The curriculum gives students hands-on writing, production, and programming experience at the College radio station, television station, video editing/post production lab, literary magazine, and the print and online versions of the college newspaper. Students also gain experience in blogs, podcasts and other new media used by both professional and citizen journalists.

Transfer Information

Students pursuing the Broadcast Production degree can transfer into majors such as communications, broadcast, and radio & television production. Admission to these majors is often competitive and usually requires a portfolio and interview. Students are encouraged to work closely with OCC faculty and Advising Transfer Services. Students planning to transfer to a four-year institution in NJ can explore the "Transfer Programs" feature on NJ Transfer www.njtransfer.org (<http://www.njtransfer.org>).

Career Information

The Associate of Arts and the Associate of Science Degrees are designed to provide students with the coursework needed to transfer to a four-year institution and pursue a bachelor's degree. The curriculum provides students the knowledge and skills needed to pursue various career pathways, while providing a credential beyond the high school degree. Students are strongly encouraged to consult with OCC faculty and Career Services as they begin to explore career options. OCC students can also utilize Focus2 Career, a resource provided by OCC, to explore degree programs and corresponding careers. To get started, log in through Ocean Connect (<https://connect.ocean.edu/Connect/Default.aspx>).

Students are encouraged to keep track of degree requirements by using the "My Progress" screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect.

First Semester		Credit Hours
ENGL 151	English I	3
	Mathematics Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#math) ³	3
COEM 120	Television Studio Production	3
COMM 151	Media Writing I	3
COMM 154	Fundamentals of Public Speaking	3

Any STSC - Student Success Seminar course (https://catalog.ocean.edu/course-descriptions/stsc/) ¹	2	
Credit Hours		
17		
Second Semester		
ENGL 152	English II	3
COEM 220	Video Location Production	3
	History Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#history) ²	3
	Humanities Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#humanities)	3
	Lab Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#lab) ³	4
Credit Hours		
16		
Third Semester		
	Diversity Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#diversity)	3
	History Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#history) ²	3
	Humanities Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#humanities)	3
	Mathematics or lab Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#math) ³	3-4
	Social Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#social)	3
Credit Hours		
15-16		
Fourth Semester		
COEM 284	Broadcast News Production	3
	Humanities Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#humanities)	3
	Social Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#humanities)	3
	Technology Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#tech) ³	3
	Elective credits to total 60 cr.	0-1
Credit Hours		
12-13		
Total Credit Hours		
60-62		

- ¹ A variety of STSC -Student Success Seminar courses are available. Please speak to your academic advisor for assistance when selecting.
- ² Selection should be based upon the requirements of the four-year transfer institution
- ³ Students must select one math course, one lab science course, and one technology course and complete the 12 credit requirement with any additional math or science course from the list of Approved General Education Courses. Students may attempt to "test out" of the technology requirement. If they succeed, they must take an additional course in math or science from the List of Approved General Education Courses.