

MANAGEMENT CONCENTRATION

Program Description

The **Management Concentration** within the Associate in Science in Business Administration is designed for students who plan to transfer to a four-year institution to pursue a bachelor's degree in management or a related business field.

This concentration focuses on leadership, organizational behavior, strategic planning, and effective decision-making. Students examine how organizations operate, how teams are developed and motivated, and how managers respond to changing business environments. Coursework emphasizes communication, problem-solving, ethical leadership, and the application of management principles in diverse organizational settings.

The program combines core business foundations with focused preparation in management, preparing students for upper-level study and leadership-oriented business careers.

Transfer Information

The Management concentration is structured to align with bachelor's degree programs in management and related disciplines such as organizational leadership, human resource management, entrepreneurship, and business administration.

Students are encouraged to work closely with faculty and Advising & Transfer Services to ensure coursework aligns with the requirements of their intended transfer institution. Students planning to transfer within New Jersey should explore the "Transfer Programs" feature on NJ Transfer (www.njtransfer.org) to review articulation agreements and institutional requirements.

Early academic planning is recommended, particularly for students interested in leadership development and supervisory roles.

Career Information

The A.S. in Business Administration – Management Concentration is designed primarily for transfer. A bachelor's degree is typically required for management and leadership roles.

With further education, graduates may pursue careers such as:

- Operations Manager
- Human Resources Manager
- Project Manager
- Team or Department Supervisor
- Business Development Professional
- Entrepreneur or Small Business Owner

Students are encouraged to consult with faculty and Career Services early in their academic journey to explore transfer pathways, internships, and long-term career planning in management and organizational leadership.

First Semester		Credit Hours
ENGL 151	English I	3
MATH 156 or MATH 166 or (MATH 191 or higher) ¹		3-4
STSC 150	Student Success Seminar ²	2
ECON 151	Macroeconomic Principles	3
BUSN 134	Principles of Marketing	3
Credit Hours		14-15
Second Semester		Credit Hours
ENGL 152	English II	3
MATH 156 or MATH 166 or (MATH 191 or higher) ¹		3-4
ECON 152	Microeconomics Principles	3
ACCT 161	Principles of Accounting I	3
CSIT 123	Integrated Office Software	3
Credit Hours		15-16
Third Semester		Credit Hours
ACCT 162	Principles of Accounting II	3
BUSN 170	Small Business Management	3
BUSN 251	Business Law I	3
Humanities or Social Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
Lab Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		4
Credit Hours		16
Fourth Semester		Credit Hours
BUSN 151	Introduction to Human Resource Management	3
BUSN 271	Principles of Management	3
COMM 154	Fundamentals of Public Speaking	3
Humanities Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/)		3
Electives to meet 60 credits ³		2-3
Credit Hours		14-15
Total Credit Hours		59-62

¹ Many four-year business degree programs require Precalculus or Calculus as the entry-level math course. Students planning to transfer to Stockton University business programs should take Statistics. Kean Ocean students should take College Algebra and a second math course in Precalculus. Students should speak with an academic advisor when making course selections.

² A variety of STSC -Student Success Seminar courses are available.

³ Students should speak with an academic advisor when selecting an elective. Students planning to transfer to Stockton University should take ACCT 263.