

# BUSINESS ADMINISTRATION CONCENTRATION

## Program Description

The **Business Administration Concentration** within the Associate in Science in Business Administration is designed for students who plan to transfer to a four-year institution to pursue a bachelor's degree in business administration or a related business field.

This concentration provides a broad foundation in core business disciplines, including management, accounting, marketing, economics, and business law. Students develop analytical thinking, quantitative reasoning, communication, and decision-making skills that are essential across business environments. Coursework emphasizes how organizations operate, compete, and adapt in local and global markets.

The program offers a flexible, comprehensive pathway for students who want a well-rounded business education before specializing at the bachelor's degree level.

## Transfer Information

The Business Administration concentration is structured to align with bachelor's degree programs in business administration and related disciplines.

Students are encouraged to work closely with faculty and Advising & Transfer Services to ensure coursework aligns with the requirements of their intended transfer institution. Students planning to transfer within New Jersey should explore the "Transfer Programs" feature on NJ Transfer ([www.njtransfer.org](http://www.njtransfer.org)) to review articulation agreements and institutional requirements.

Early academic planning is recommended, particularly for students who anticipate selecting a specific specialization—such as finance, management, or marketing—after transfer.

## Career Information

The A.S. in Business Administration – Business Administration Concentration is designed primarily for transfer. A bachelor's degree is typically required for professional roles in business and management.

With further education, graduates may pursue careers such as:

- Business Manager
- Operations Supervisor
- Project Coordinator
- Business Development Professional
- Entrepreneur
- Corporate or Nonprofit Administrator

Students are encouraged to consult with faculty and Career Services early in their academic journey to explore transfer pathways, internships, and long-term career planning in business and organizational leadership.

First Semester		Credit Hours
ENGL 151	English I	3
MATH 156 or MATH 166 or (MATH 191 or higher) <sup>1</sup>		3-4
STSC 150	Student Success Seminar <sup>2</sup>	2
ECON 151	Macroeconomic Principles	3
BUSN 131	Introduction to Business Administration	3
<b>Credit Hours</b>		<b>14-15</b>
Second Semester		Credit Hours
ENGL 152	English II	3
MATH 156 or MATH 166 or (MATH 191 or higher) <sup>1</sup>		3-4
ECON 152	Microeconomics Principles	3
ACCT 161	Principles of Accounting I	3
CSIT 123	Integrated Office Software	3
<b>Credit Hours</b>		<b>15-16</b>
Third Semester		Credit Hours
BUSN 134	Principles of Marketing	3
BUSN 251	Business Law I	3
ACCT 162	Principles of Accounting II	3
Humanities or Social Science Gen. Ed. Requirement ( <a href="https://catalog.ocean.edu/academic-information/general-education/">https://catalog.ocean.edu/academic-information/general-education/</a> )		3
Lab Science Gen. Ed. Requirement ( <a href="https://catalog.ocean.edu/academic-information/general-education/">https://catalog.ocean.edu/academic-information/general-education/</a> )		4
<b>Credit Hours</b>		<b>16</b>
Fourth Semester		Credit Hours
BUSN 271	Principles of Management	3
COMM 154	Fundamentals of Public Speaking	3
Humanities Gen. Ed. Requirement ( <a href="https://catalog.ocean.edu/academic-information/general-education/">https://catalog.ocean.edu/academic-information/general-education/</a> )		3
Electives to meet 60 credits <sup>3</sup>		5-6
<b>Credit Hours</b>		<b>14-15</b>
<b>Total Credit Hours</b>		<b>59-62</b>

<sup>1</sup> Many four-year business degree programs require Precalculus or Calculus as the entry-level math course. Students planning to transfer to Stockton University business programs should take Statistics. Kean Ocean students should take College Algebra and a second math course in Precalculus. Students should speak with an academic advisor when making course selections.

<sup>2</sup> A variety of STSC -Student Success Seminar courses are available.

<sup>3</sup> Students should speak with an academic advisor when selecting electives. Students planning to transfer to Stockton University should take ACCT 263.