

BUSINESS, ASSOCIATE IN APPLIED SCIENCE

Program Description

This general business career preparation curriculum is designed to qualify students for entry-level positions in business, nonprofit organizations, and government organizations. Graduates can expect to find employment as a bookkeeper, retail manager, office manager, bank teller/loan officer trainee, sales/marketing person, and small business owner.

The A.A.S. Business degree is designed as a career, not transfer, program.

Transfer Information

Associate of Applied Science (AAS) degrees are intended to prepare students for immediate entry into the workforce. The NJ Statewide Transfer Agreement does not guarantee the transfer of credit/coursework when a student earns an AAS degree and continues on to a four-year institution to complete a bachelor's degree. Students are encouraged to work closely with OCC business faculty and Advising Transfer Services. Students planning to transfer to a four-year institution in NJ can explore the "Transfer Programs" feature on NJ Transfer www.njtransfer.org (<http://www.njtransfer.org>).

Career Information

The Associate of Applied Science Degrees are designed to provide students with the knowledge and skills necessary to start employment upon graduation. Several of the A.A.S. degrees provide the opportunity for the student to gain work experience by offering internship credit. These degrees are usually technical in nature and prepare the student for certification and licensing exams necessary to work in their field of choice. Students are strongly encouraged to consult with OCC business faculty and Career Services as they begin to explore career options. OCC students can also utilize Focus2 Career, a resource provided by OCC, to explore degree programs and corresponding careers. To get started, log in through Ocean Connect (<https://connect.ocean.edu/Connect/Default.aspx>).

Students are encouraged to keep track of degree requirements by using the "My Progress" screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect.

Program Requirements

First Semester	Credit Hours
ENGL 151 English I	3
Mathematics Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#math)	3
BUSN 131 Introduction to Business Administration	3
COMM 154 Fundamentals of Public Speaking or COMM 110 or Introduction to Communications	3
CSIT 123 Integrated Office Software	3
Credit Hours	15
Second Semester	Credit Hours
ENGL 152 English II	3
BUSN 134 Principles of Marketing	3
BUSN 210 Business Communications	3
ECON 151 Macroeconomic Principles	3

Business Program Elective (p. 1)	3
Credit Hours	15
Third Semester	Credit Hours
ACCT 161 Principles of Accounting I	3
BUSN 151 Introduction to Human Resource Management	3
BUSN 251 Business Law I	3
BUSN 271 Principles of Management	3
ECON 152 Microeconomics Principles	3
Credit Hours	15
Fourth Semester	Credit Hours
ACCT 162 Principles of Accounting II	3
BUSN 220 Career Management and Professional Behavior	3
BUSN 252 Business Law II	3
Business Program Electives (p. 1)	2
Lab Science Gen. Ed. Requirement (https://catalog.ocean.edu/academic-information/general-education/#lab)	4
Credit Hours	15
Total Credit Hours	60

Business Program Electives

Code	Title	Credit Hours
ACCT 121	Fundamentals of Accounting	3
BUSN 133	Computer Keyboarding	1
BUSN 157	Introduction to Financial Software	1
BUSN 170	Small Business Management	3
BUSN 270	Principles of Advertising	3
BUSN 272	Principles of Investments	3
BUSN 275	Principles of Finance	3
CSIT 126	Intermediate Spreadsheets and Database	3